

## ARDROSSAN JUNIOR SENIOR HIGH ÉCOLE SECONDAIRE ARDROSSAN

Dream, Believe, Achieve Rêvez, Croyez, Accomplissez

To whom it may concern,

Ardrossan Junior Senior High School is a rural school located in Ardrossan, Alberta. We have 840 students enrolled in grades seven through twelve and provide students with opportunities to be a part of several different athletics teams during their time at our school. On behalf of the athletics program, we are looking for businesses and organizations to provide sponsorships for Hudl.

Hudl is a leading provider of streaming and sports statistics programs which has been helping teams enhance their overall performance and create accessible video footage. Our program has been striving to provide our athletes with the best possible tools and resources to succeed and Hudl will be able to help us reach that goal. Hudl is a powerful tool that will allow coaches to analyze game footage, track statistics and give our athletes video footage of their performance in a variety of sports. Additionally, the ability to stream all games live from our gyms at Ardrossan with wide angle cameras in both gyms will allow our fans and supporters to stay connected with our teams/program, even if they are unable to attend games in person.

We believe that partnering with Hudl will provide an excellent opportunity for exposure and recognition for both our athletics program and your company. A few options for exposure of your company are through signage in our gyms and ads on our live streams.

We host 12 tournaments at Ardrossan throughout the school year which provides significant exposure for your company to a large audience. We would be honored to work with you and explore the opportunities that a partnership with you has to offer. We believe that Hudl can provide us with the tools we need to succeed and elevate our program to the next level. We hope that you will share our vision and support us in this endeavor.

Thank you for your consideration.

Katelyn Monea Athletic Director Ardrossan Jr Sr High School

